



PROCLAMATION
PREVENTION WORKS! CAMPAIGN
NOVEMBER 18, 2012 - JANUARY 2, 2013

WHEREAS, over half a million Americans will die this year from alcohol, tobacco and other drug-related causes; and

WHEREAS, every person in the State of Minnesota is affected by alcohol, tobacco and other drug abuse; and

WHEREAS, the human and economic costs associated with alcohol use is an estimated \$4.5 billion, which amounts to more than \$900 per person in Minnesota; and

WHEREAS, each year smoking costs Minnesota \$1.98 billion in health care costs, which amounts to \$393 per person in the state; and

WHEREAS, prevention and treatment efforts have made major gains in reversing the trend toward more and more alcohol, tobacco and other drug use in our communities; and

WHEREAS, alcohol, tobacco and other drug use are major factors in fires, drownings, rape and other crimes, school failure, child abuse, injury, disease, violence and lost productivity; and

WHEREAS, fetal alcohol spectrum disorders are the leading cause of mental retardation in the United States, yet these disorders are 100 percent preventable; and

WHEREAS, business, government, law enforcement, schools, religious institutions, service organizations, neighborhoods, youth, senior citizens, and other individuals are encouraged to demonstrate their commitment to help reduce and prevent alcohol, tobacco, and other drug abuse by wearing and/or displaying the Mothers Against Drunk Driving Red Ribbon during the Prevention Works! Campaign

THEREFORE, BE IT RESOLVED that the weeks of November 18, 2012 through January 2, 2013, be declared the PREVENTION WORKS! CAMPAIGN throughout the City of Edina.

BE IT FURTHER RESOLVED that the Council Members of the City of Edina support the activities of PREVENTION WORKS! CAMPAIGN and the work of the local substance abuse coalition, Edina Chemical Health Partners, and encourage the citizens of the City of Edina to participate in the PREVENTION WORKS! CAMPAIGN activities and other alcohol and drug abuse prevention efforts year 'round.

Dated this 5th day of November 2012

James B. Hovland, Mayor