

**MINUTES
OF THE WORK SESSION OF THE
EDINA CITY COUNCIL
HELD AT CITY HALL
JUNE 17, 2014
5:30 P.M.**

Mayor Pro Tem Swenson called the meeting to order at 5:37 p.m. in the Community Room of City Hall.

ROLLCALL

Answering rollcall were Members Bennett, Brindle and Mayor Pro Tem Swenson. Mayor Hovland entered the meeting at 5:39 and Member Sprague entered the meeting at 5:41 p.m.

Staff attending the meeting included: Annie Coyle, City Management Fellow; Lindy Crawford, City Management Fellow; Jordan Gilgenbach, Communications Coordinator; Karen Kurt, Assistant City Manager; Debra Mangen, City Clerk; Scott Neal, City Manager

Mayor Pro Tem Swenson stated the purpose of the meeting was to receive a presentation from the City's consultant, David Beurle, future iQ Partners, on the upcoming visioning process.

COMMUNITY VISION PROCESS INTRODUCTION – FUTURE IQ PARTNERS

Assistant City Manager Kurt introduced, the City's consultant, David Beurle, future iQ Partners. Mr. Beurle gave background on his firm and the team that would be involved in the Edina Visioning Process. He then presented the proposed process for the City of Edina visioning project. The process would engage large numbers of stakeholders in data gathering. The process was based on data and research with high quality input, using a stratified approach, collecting qualitative and quantitative data. The final product would be an understandable visual representation of the future. Mr. Beurle outlined the six month process explaining each of the approximately eight steps involved in developing Edina's vision.

The Council and staff discussed: expectations of the process, the Council's role, communications with the community, community mapping to engage the various stakeholders especially those with school aged children and diverse populations. Tentative dates of September 9 and 11, 2014 from 6:00 p.m. until 10:00 p.m. were set as the date for the initial workshops with the community.

There being no further business, Mayor Hovland adjourned the meeting at 6:58 p.m.

Respectfully submitted,

Debra A. Mangen, City Clerk

Minutes approved by Edina City Council, July 1, 2014

James B. Hovland, Mayor