

**Edina Arts and Culture Commission Meeting
Meeting Minutes
City of Edina, Minnesota
Edina City Hall Community Room
July 23, 2015
4:30 P.M.**

I. Call to Order

Chair Meifert called the meeting to order at 4:40 p.m.

II. Roll Call

Commissioners Present: Kandace Ellis, Dana Lappin, Daniel Li, Ray Meifert, Anne Miller, and Kitty O'Dea.

Commissioners Absent: Cheryl Gunness, Barbara La Valleur and Steve Suckow.

Staff Present: Michael Frey, General Manager, Edina Art Center

Students Representatives Present: Jack Ready

Students Representatives Absent: Sophia Munic

III. Approval of Meeting Agenda

Chair Meifert noted the meeting agenda had been circulated and asked if there were requests for additions or changes. No additions to the agenda voiced.

Motion by Chair Meifert and seconded by Commissioner Li that the Arts and Culture Commission approve the July 23, 2015 Agenda as presented.

Ayes: Kandace Ellis, Dana Lappin, Daniel Li, Ray Meifert, Anne Miller, and Kitty O'Dea. Motion carried.

IV. Adoption of Consent Agenda

- A. Approval of Minutes – Regular Meeting of June 25, 2015**
- B. General Manager's Report**
- C. Music in Edina**

Chair Meifert asked if there were changes or corrections to the minutes of the Regular Meeting of June 25, 2015. No changes voiced.

The Consent Agenda was approved as presented.

V. Community Comment

No comments made.

VI. Reports/Recommendations

A. Public Art Edina Update – July 21 Council Meeting

Mr. Frey stated that there were two Advisory Communications on the July 21st Council agenda. He explained that the communications are presented to the City Council and the Council marks the items as received. He stated that the two items were in regard to the budget increase and possible installation of a K9 sculpture outside of City Hall, which the AC Commission reviewed the previous month. He noted that the K9 sculpture item has been moved to a later meeting for additional discussion by the Council.

B. Ways and Means Committee – Update on Donations and Sponsorships

Commissioner Miller stated that the Committee met the previous day and reviewed the brochure regarding donations and sponsorships and stated that Chair Meifert drafted language to include in the brochure regarding the arts.

Chair Meifert stated that he composed text specific to Music in Edina, Art on the Move, and programs and exhibitions for the Art Center. He noted that Public Art in Edina was originally the only arts item that had been included in the brochure and he drafted text for another three art items. He stated that he drafted two versions of the text, one that specifically asks for donations and one that simply provides information on the programs.

Commissioner O'Dea asked if the Commission would be prohibited from using their own brochure that they had developed.

Mr. Frey stated that the Commission would not be prohibited from that action but suggested that the brochure first be reviewed by the Communications Department.

Chair Meifert stated that he would not approach a corporate sponsor with the general brochure and explained that it would be more helpful to have a more specific donation plan and brochure.

Commissioner Miller stated that both avenues could be explored. She stated that the general brochure could be used in some cases but a more specific brochure could still be developed for the Commission.

Chair Meifert suggested that a deadline be set for the developing of a brochure for the Commission.

Motion by Commissioner Miller and seconded by Commissioner Ellis that the Art and Culture Commission develop its own brochure in addition to the City brochure.

C. Working Group – Art Exhibit Requests

Chair Meifert provided additional information on Art on the Move and stated that it would be helpful to have a working group for that item. He confirmed members that would possibly be interested in joining the working group.

Commissioner O'Dea provided an update on contacts that she has that could possibly assist.

D. Bylaws - Working Group Guidelines

Chair Meifert stated that Commissioner Suckow is working to update the bylaws in regards to working group guidelines as previously discussed by the Commission.

VII. Correspondence and Petitions

Chair Meifert asked if there was any correspondence or petitions. None voiced.

VIII. Chair and Board Commissioner Comments

Commissioner O'Dea stated that she would be developing a survey of the Commission in order to determine what content should be placed on an arts calendar.

Chair Meifert stated that he believed the Commission should discuss theater in the near future.

Commissioner Li stated that a high quality space would be needed and believed that Grandview could be a great opportunity for that.

Chair Meifert stated that another venue would be needed in the interim.

Commissioner Li questioned if the Commission would want to wait until the Grandview space is built or whether they would like to start earlier.

Mr. Frey encouraged the Commission to do some initial planning now in order to better program for the space.

Commissioner Li stated that he could draft a pro forma.

Commissioner Ellis asked for an update regarding the Fairview Southdale exhibition site.

Mr. Frey stated that Fairview will be using in-house staff for their first exhibit and this topic can be continued for future exhibits.

Chair Meifert noted that the hospital might not be the best fit for selling art.

Commissioner Ellis noted that the 71 France building might be a good opportunity.

Mr. Frey reviewed the minutes from the last meeting and noted that Commissioners Ellis and Guinness and Chair Meifert volunteered to be on the working group.

Commissioner Lappin stated that she would also be interested in joining the working group.

Chair Meifert proposed that the Commission develop a working group for theater. He stated that he would be on the working group and confirmed that Commissioner Li would also be interested. He noted that his daughter would probably be interested in joining as well.

Motion by Commissioner Li and seconded by Commissioner O'Dea that the Art and Culture Commission approve the creation of a theater working group with Commissioner Li to act as Chair.

Ayes: Kandace Ellis, Dana Lappin, Daniel Li, Ray Meifert, Anne Miller, and Kitty O'Dea. Motion carried.

Chair Meifert stated that he would like to have some recommendations ready for the September meeting.

Commissioner O'Dea stated that it would be helpful to have a list of actions summarized at the end of the minutes in an area where it is easily accessible.

Mr. Frey stated that would fall under his duties and confirmed that he could create an executive summary. He provided additional information on the process of creating a working group.

It was the consensus of the Commission to formally create the Art on the Move working group at the next meeting.

Chair Meifert noted that the by-laws/working group guidelines could be reviewed at the next meeting.

Commissioner Ellis noted that she and Commissioner La Valleur met to review the guidelines and make some suggestions for amendment.

IX. Staff Comments

No comments.

X. Adjournment

Motion by Commissioner Li and seconded by Commissioner Miller to adjourn the meeting at 5:21 p.m.

Ayes: Kandace Ellis, Dana Lappin, Daniel Li, Ray Meifert, Anne Miller, and Kitty O'Dea. Motion carried.