

**Edina Arts and Culture Commission Meeting  
Meeting Minutes  
City of Edina, Minnesota  
Edina City Hall Community Room  
August 28, 2014  
4:30 P.M.**

**I. Call to Order**

Chair Meifert called the meeting to order at 4:40 p.m.

**II. Roll Call**

Commissioners Present: Kandace Ellis, Dana Lappin, Barbara La Valleur, Ray Meifert, Kitty O’Dea, and Steve Suckow.

Commissioners Absent: Hafed Bouassida, Anne Miller, and Thomas Raeuchle.

Staff Present: Michael Frey, General Manager, Edina Art Center.

Community Members Present: Bill McCabe

Student Members Present: Jack Ready

Student Members Absent: Sophia Munic

**III. Introductions**

The Commission members and guests introduced themselves.

**IV. Approval of Meeting Agenda**

Chair Meifert noted the meeting agenda had been circulated and asked if there were requests for additions or changes.

He stated that he did speak with Paul Peterson in regard to a possible rock concert at Southdale and noted that if he attends that information could be discussed under the Community Comment portion.

Mr. Frey noted that he had sent electronic copies of two reports earlier today, Public Art Edina August 2014 Report and Percentage for the Arts Report.

Commissioner Ellis stated that she did not yet prepare the Music in Edina Working Group Report and asked that the item be removed from the Consent Agenda.

**Motion by Commissioner Suckow and seconded by Commissioner La Valleur that the Arts and Culture Commission approve the agenda as amended.**

Ayes: Kandace Ellis, Dana Lappin, Barbara La Valleur, Ray Meifert, Kitty O’Dea, and Steve Suckow. Motion carried.

**V. Adoption of Consent Agenda**

**A. Approval of Minutes – Regular Meeting of July 15, 2014**

~~**B. General Manager’s Report**~~

~~**C. Music in Edina Working Group**~~

~~**D. Public Art Working Group**~~

Chair Meifert noted that he would like to pull the General Manager’s Report and Public Art Working Group Report from the Consent Agenda to review under the Reports section as the information was not made available ahead of time.

**Motion by Commissioner O’Dea and seconded by Commissioner Ellis that the Arts and Culture Commission approve the Consent Agenda as amended.**

Ayes: Kandace Ellis, Dana Lappin, Barbara La Valleur, Ray Meifert, Kitty O’Dea, and Steve Suckow. Motion carried.

**VI. Community Comment**

Chair Meifert stated that he did receive an email from Paul Peterson in regard to a rock concert that could possibly occur at Southdale and noted that he referred him to the City to obtain information about necessary permits and requirements. Mr. Peterson had been in communication with Ben Martin of Simon Properties regarding the possible event.

## **VII. Reports/Recommendations**

### **A. Grandview Committee**

Mr. Frey offered to present the *Vision for a Community Building for the Arts* document developed by the Grandview Committee consisting of Commissioners Bouassida, Ellis, Raeuchle, and General Manager Frey. He asked that the Commission review the plans and information in order to provide input. He explained that this idea is not new and noted since 2007 there had been a desire and conversation to expand the Art Center. He briefly highlighted some aspects of the information as well as possible partnerships. He referenced a model used by another south metro city in which the city owned community building leases space to seven tenants.

Commissioner O’Dea stated that she believed the concept of tenants should be made clearer for the Council.

Commissioner Ellis stated that perhaps additional information could be added using specific community buildings and listing their tenants in order to provide those examples.

Chair Meifert referenced the Next Steps section, stating, “Get professional advice” needed additional clarity and detail that should be added to that item. He also believed that the next steps should be made clearer.

Commissioner La Vallour stated that it was her belief that if a community building was to come about, that the current Art Center would be used entirely for pottery but noticed that pottery is listed at the community building as well.

Mr. Frey stated that decision would be up to the City Council, as to what would be done with the other facility. He noted that he would prefer to have all operations under one roof.

Commissioner Ellis noted that the intent was simply to develop a vision and advised that the details would not yet be known in terms of square footage, etc.

Bill McCabe stated that in 2007 the plans were pretty well flushed out in terms of an expansion at the existing Art Center, noting that the expansion would have mostly been pottery and studio space. He advised that the building also would have been made ADA compliant and to bring the parking lot into compliance as well, which contributed heavily to the approximately \$1,000,000 cost.

Mr. Frey agreed that a majority of that cost would have been addressing the ADA items. He noted that this vision document is a draft and asked that Commissioners provide any follow-up input via email.

Commissioner Ellis commended Commissioner Raeuchle for all of his contributions in this process.

Commissioner O’Dea stated that perhaps a mission statement identifying the desire to provide a community building for multigenerational use should be added to make that point more clear.

Commissioner Suckow stated that perhaps there should be a statement identifying that the pictures used are clip art and are not necessarily renderings of a proposed structure, just to make that clear.

Chair Meifert stated that an additional statement should be mentioning the Arts and Culture Commission and their support for this vision. He also believed that performing space should be mentioned as well.

### **B. Living Streets Update – Mr. Bill McCabe**

Bill McCabe stated that he was appointed to the Living Streets Advisory Group approximately one year ago by the Commission. He reviewed the purpose of the idea of a living streets plan and street life. He stated that while there may be a place for art within the plans, that aspect has not yet been incorporated. He highlighted the design guidelines and noted that the plans were well received by the City Council. He advised that there was discussion regarding whether this would be incorporated into City Code or whether this would just be used for referenced within the City.

Commissioner O’Dea questioned the purpose of this plan.

Mr. McCabe explained that one main reason for this is consistency within the City for roadways. He advised that the work will continue and urged any Commissioners to provide input to him.

### **C. Ways and Means Committee**

There was nothing to report.

#### **D. September Meeting Date**

Mr. Frey stated that the September meeting date is the same date as Juried Show and advised that several Commissioners have asked to reschedule that meeting. He noted that the Worksession could count as the September meeting.

Commissioner La Valleur questioned if the vision of the community building is going to be presented at the Worksession.

Commissioner Ellis stated that although she would like to present the information soon she was unsure that the Worksession was the appropriate time.

Mr. Frey agreed that the Council prefers to stay on the topic for the Worksession but noted that the Commission could be prepared for off-topic discussion. He noted that he will follow up on the Worksession to determine the exact topic.

Commissioner Ellis suggested changing the date of the September meeting.

It was the consensus of the Commission to hold the September meeting on September 16<sup>th</sup> at 4:00 p.m. if the Commission needs to appear at the Worksession that night or September 23<sup>rd</sup> if the Commission does not need to attend the Worksession.

**Motion by Commissioner Suckow and seconded by Commissioner Ellis that the Arts and Culture Commission hold the September Commission meeting on September 16, 2014 at 5:30 if meeting with the Council or on September 23, 2014 at 4:30 if not meeting with the Council.**

Ayes: Kandace Ellis, Barbara La Valleur, Ray Meifert, Kitty O'Dea, and Steve Suckow. Motion carried.

#### **E. Public Art Edina August 2014 Report**

Commissioner La Valleur highlighted aspects of her report, urging Commissioners to encourage voting on the sculptures for the People's Choice Awards for 2014.

Mr. Frey noted that only 60 votes have been received and also urged Commissioners to encourage voting.

#### **F. Percentage for the Arts Report**

Commissioner La Valleur noted that she distributed a two-page report and advised of an upcoming event at Forecast Public Art at which this topic will be discussed and information could be gathered from local employees of other metro municipalities with successful programs.

#### **G. Music in Edina Working Group Update**

Commissioner Ellis stated that music will continue into the fall without any Commission effort, advising of a contact that is interested in putting on a show November 9<sup>th</sup> at the Edina Chorale. She advised of two concerts booked at Braemar in February and March as well. She encouraged any interested Commissioners to attend the working group meeting to provide input.

#### **H. General Manager's Report**

Mr. Frey stated that the Art Center is doing well and stated that while the registration revenue does not look high, this figure does not include online registrations. He advised that the membership database has been changed to an Access database for more accurate reporting; membership revenue is increasing while membership numbers have been declining. He stated that the membership funds have increased in part to a Groupon that perhaps not all individuals are actually redeeming after purchasing. He asked for volunteers for the Fall into the Arts, noting that there will be two booths, and encouraged all interested Commissioners to attend and/or volunteer.

#### **VIII. Correspondence and Petitions**

Chair Meifert asked if there was any correspondence or petitions. None voiced.

#### **IX. Chair and Commissioner Comments**

Commissioner O'Dea stated that she has received resident input regarding concern over the non-ability to provide music lessons in their home due to the City Ordinance and/or unfriendly policies. She asked that the item be placed on a future agenda.

## **X. Staff Comments**

There were none.

## **XI. Adjournment**

The meeting was adjourned by the Chair at 6:00 p.m.

# Percentage for Arts Report

## Edina Arts and Culture Commission

### Work Session with City Council

Sept. \_\_ , 2014

Findings in a recent survey of 25 random U.S. cities including St. Paul and Duluth, MN, by a committee of the Edina Arts and Culture Commission determined that our city would greatly benefit from a % for Arts Program.

The % for Arts Program, generally speaking, is supported by a City Ordinance allowing for 1% of all capital projects funded by eligible sources resulting in a property to be operated by the City.

Of the three typical program models we researched, the Arts and Culture Commission believes that the Municipal Model is the best and recommends the City pursue such a program in partnership with Arts and Culture the Commission.

That model, as stated above, provides for 1% of eligible project costs to be used for public art from all capital projects funded by eligible sources resulting in a property to be operated by the City. An additional one-half of 1% of City's annual capital improvement budget pays for maintenance.

In St. Paul, whose % for Art Ordinance was passed in 2009, the program is administered by the City Finance Department. In the 37-page City of St. Paul Public Art Ordinance Program Guidelines, it states that the council “Believes that planning and development decisions should give aesthetic and social value equal weight with any project’s functional and economic values.”

“Public art strengthens public places and enhances and promotes St. Paul’s identity as a livable and creative city and desirable place to live, work and visit.”

The ordinance established the principle that artists should be involved from the earliest stages of conceptual planning, and continue through project design and implementation.

In St. Paul’s detailed Program Guidelines, there is a wealth of information that we could use without having to “reinvent the wheel” such as defining public art, public places, project management, compliance and reallocation.

Ben Owen is the Percent for Art Program Officer of the Minnesota State Arts Board and has agreed to meet with City officials and Arts and Culture Commissioners to answer

questions.

Here are links to the statute and administrative rules governing the Minnesota Percent for Art in Public Places program:

**Minnesota Statute § 16B.35**

<https://www.revisor.mn.gov/statutes/?id=16B.35>

**Minnesota Administrative Rule 1900.2210**

<https://www.revisor.leg.state.mn.us/rules/?id=1900.2210>

These are a links to the City of Saint Paul's public art ordinance and the program guidelines:

**Saint Paul, MN, Municipal Code, Part III Admin. Code, Title I General Provisions, Chapter 12**

[https://library.municode.com/HTML/10061/level3/PTIIIADCO\\_TITIGEPR\\_CH12\\_PUAR.html#TOPTITLE](https://library.municode.com/HTML/10061/level3/PTIIIADCO_TITIGEPR_CH12_PUAR.html#TOPTITLE)

**City of Saint Paul Public Art Ordinance Program Guidelines**

<http://www.stpaul.gov/DocumentCenter/View/61223>

Why are arts and culture important to a community? According to a report in the Huffington Post, arts and culture:

- connects you to humanity and the community you live in
- improves the community you live in
- helps feed and develop your perspective
- helps you express yourself
- reduces stress level

Kitty O'Dea  
Kandace Ellis  
Barbara La Vallour  
Edina Arts & Culture Commissioners  
and Percentage for Art Committee

# Public Art Edina Highlights

## Edina Arts and Culture Commission

### August 28, 2014

We agreed to wrap one utility box with a graphic by member Mark Lidke to learn the process. The estimate is \$550 and the site chosen is France Avenue and 76th Street (currently under construction). We plan to have an open call for future art choices.

Voting for People's Choice Awards ends at the end of September. Several members will volunteer at Fall into the Arts to encourage more voting. We are asking the Arts and Culture Commissioners to encourage your family, friends and networks to also vote. Voting is available on the city website, through the new Edina To Go mobile phone app and by paper ballots at City Hall, Edina Art Center, Edina Senior Center, Centennial Lakes and Edinborough Park.

New member Susie Housh is researching artists for a mural on an outside wall of the Aquatic Center at Rosland Park (also known as Cornelia Park). The Parks and Rec Department requested help from Public Art to add a colorful mural to reflect the pool's pirate theme on the new retaining wall.

Barb Janisch and Pat Beaver are joining me and Dick Crockett, Edina Community Foundation, in working with John Horn, former President of Northwest Airlines, on a multi-faceted project to honor the late CEO of Northwest Airlines and an Edina resident, at Centennial Lakes Park which will include two to three sculptures. Funding for the project will come from fundraising efforts by Mr. Horn. He requested artistic input from Public Art. We have also met with Parks & Recreation Director Ann Kattreh and Assistant Director Susan Faus as well as the staff from Centennial Lakes Park.

Barbara La Valleur  
Public Art Edina  
Chair