

**Edina Art and Culture Commission Meeting
Meeting Minutes
City of Edina, Minnesota
Edina City Hall Community Room
May 23, 2013
4:30 P.M.**

I. Call to Order

Mr. Bouassida called the meeting to order at 4:30 p.m.

II. Roll Call

Commissioners Present: Hafed Bouassida, Kandace Ellis, Barbara La Valleur, Ray Meifert, Colin Nelson, Kitty O’Dea, Paul Peterson, Thomas Raeuchle, and John Swon.

Commissioners Absent: Dana Lappin.

Staff Present: Michael Frey, General Manager, Edina Art Center.

Students Representatives Present: Melissa Stefanik.

III. Approval of Meeting Agenda

Chair Bouassida noted the meeting agenda had been circulated and asked if there were requests for additions or changes. No additions to the agenda voiced. The agenda as stated is approved and will be followed.

Motion by Commissioner Swon and seconded by Commissioner La Valleur to approve the Consent Agenda as amended.

Ayes: Hafed Bouassida, Kandace Ellis, Barbara La Valleur, Colin Nelson, Kitty O’Dea, Paul Peterson, Thomas Raeuchle, and John Swon. Motion carried.

IV. Adoption of Consent Agenda

- A. Approval of Minutes – Regular Meeting of April 25, 2013**
- ~~**B. Edina Film Festival – May 20, 2013 Report**~~
- C. 29th Annual Juried Show Committee – May 20, 2013 Report**
- D. Commissionership – May 20, 2013 Report**
- ~~**E. Public Art Committee – May 20, 2013 Report**~~
- F. General Manager Monthly Report – May 20, 2013 Report**

Chair Bouassida asked if there were changes or corrections to the Consent Agenda.

Commissioner La Valleur requested to pull Item E, Public Art Committee – May 20, 2013 Report, from the Consent Agenda for further discussion.

Chair Bouassida requested to pull Item B, Edina Film Festival – May 20, 2013 Report, from the Consent Agenda for further discussion.

The Consent Agenda was approved as amended.

B. Edina Film Festival – May 20, 2013 Report

Chair Bouassida referenced the third or fourth line and stated that he believed the language to be unclear regarding the Film Festival poster contest.

Commissioner Swon stated that the time period reflects the period before the show, “six weeks before (the show)”.

Chair Bouassida stated that he believed the time period to be a bit short with printing time and explained that if the poster were complete and printed it could be used for the marketing campaign.

Commissioner Swon stated that the Committee had been advised that the contest may not have as many entries if the deadline occurs prior to Labor Day but confirmed that he would bring that input back to the Committee for further discussion.

Chair Bouassida stated that he would like to see a timeline for the entire event planning process.

Motion by Commissioner O’Dea and seconded by Commissioner La Valleur to approve the Edina Film Festival – May 20, 2013 Report.

Ayes: Hafed Bouassida, Dana Lappin, Barbara La Valleur, Colin Nelson, Kitty O’Dea, Paul Peterson, and John Swon. Motion carried.

E. Public Art Committee – May 20, 2013 Report

Chair Bouassida explained that this item was pulled from the Consent Agenda because of the action item requested within the Report.

Commissioner La Valleur explained the request from the Public Art Committee to donate a sculpture from artist Joel Carter to the City of Edina for display purposes on the Edina Promenade.

Commissioner Raeuchle expressed concern with the value listed for the art in the Report as he explained that the price set by the artist is his believed value.

Commissioner La Valleur confirmed that she would add language to clarify, “...the value determined by the artist...”

Motion by Commissioner Peterson and seconded by Commissioner Nelson to approve the donation of “The Healing”, a sculpture by artist Joel Carter to the City of Edina.

Ayes: Hafed Bouassida, Dana Lappin, Barbara La Valleur, Colin Nelson, Kitty O’Dea, Paul Peterson, Thomas Raeuchle, and John Swon. Motion carried.

Commissioner Nelson stated that he would assume someone had thanked the artist but questioned if a more formal appreciation should be expressed.

Commissioner La Valleur stated that she has thanked the artist several times but after the Council approval of the donation, a card could be sent and a formal thank you could be given at the exhibition.

Mr. Frey advised of the path this item would take to get to the City Council for final approval. He confirmed that the artist had been thanked for his donation.

V. Community Comment

No comments made.

VI. Reports/Recommendations

A. Music in Edina

Commissioner Peterson stated that he believes that there are so many opportunities to bring music into the arts in Edina. He identified assets that the City already has that could be used, including a “Showmobile”. He stated that he will be checking out the “Showmobile” to determine how the Commission could integrate music, such as Music in the Parks. He commented that perhaps music could be brought into the Film Festival and holiday shows. He stated that he would like to take advantage of the members through working groups to bring music forward in baby steps this year. He referenced his Report from the working group and stated that these are simply ideas at this time and welcomed any input.

Commissioner O’Dea provided a contact for classical music. She advised that Centennial Lakes has Thursday night movies beginning and noted that may be an opportunity as well.

Commissioner Peterson expressed thanks for the input and stated that he is still working to determine what currently exists within Edina.

Commissioner Raeuchle stated that there is a lot of music and art related activity in town that the Commission is not a part of and believed it would be beneficial to create a list and coordinate with those events already in existence to enhance those events and avoid duplication.

Chair Bouassida stated that he supports this working group and the Report submitted.

Commissioner Raeuchle expressed concern with the number of Commissioners on the working group.

Chair Bouassida agreed that he would like to see more outside members to avoid stretching Commissioners too thin between working groups. He suggested perhaps no more than two or three Commissioners per working group but noted that working groups would be discussed at the meeting the following month.

Dan Atkins, resident, stated that he and his wife both have strong backgrounds in music and noted that he would be very happy to discuss the item with Commissioner Peterson.

Chair Bouassida noted that this item should not be formally approved until the working group is formally approved. He asked that the group continue their great work.

B. Fourth of July Parade

Commissioner O'Dea stated that preliminary ideas were sent to the Commission for review on ways that the Art and Culture Commission could join the festivities. She stated that one idea was for a flatbed truck, which a musician could play on. She stated that another idea would be to work with a local school on a flash mob idea.

Commissioner Swon stated that the biggest issue has been crowd control and noted that there could be an issue with children watching the parade then thinking they could run into the road.

Commissioner O'Dea stated that perhaps the people could be marching and then break into their performance at certain spots along the route.

Commissioners provide possible contacts and ideas.

Commissioner O'Dea stated that she recognizes the time constraints and stated that she would work to get done what could be done this year.

Commissioner La Vallour advised of a graphic design contact that could be used to make the stickers or buttons.

Commissioner O'Dea stated that the Art and Culture Commission could be listed on the sticker along with the slogan.

Chair Bouassida confirmed that Commissioner O'Dea would work on reaching the contacts to determine what could be done and would also follow up on the stickers.

Commissioner Peterson stated that cooking is a form of art and stated that perhaps someone could reach out to Andrew Zimmern to determine if he could follow the flatbed in a car. He confirmed that he would work with Commissioner O'Dea on that item.

Commissioner Swon questioned how the item would be funded.

Mr. Frey stated that the City Council is discussing the possibility of providing a budget to Board and Commissions during the budgeting process this year. He confirmed that the Art Center would provide the funding for the buttons and stickers and noted that the Art Center would also present in the parade.

C. Arts and Culture Commission

Chair Bouassida stated that as a Commission there are things the group needs to discuss as to how to move forward in the desired direction. He believed that a meeting should take place in June, preferably on a Saturday. He stated that the regular meeting of the Commission is scheduled for June 27th and believed that the meeting should instead be held on Saturday, June 22nd or 29th. He explained that this would be a strategic type of meeting where ideas can be expressed and guidance can be given regarding the desire for the future. He stated that there has been suggestions to have an outside person facilitate the meeting to provide assistance and guidance.

Commissioner Raeuchle suggested that each of the Commissioners think about where they would like to see the Commission in one year, three years and five years.

Commissioner La Vallour stated that she has a facilitator contact but believed that a time and date should be narrowed down so that a facilitator could be selected and booked.

Mr. Frey noted that he also spoke with George Sutton to discuss his possible participation. He agreed that a date should be selected as notification of the meeting date change would need to be given to the public. He noted that the planning session would be helpful to guide the Commission prior to their meetings with the City Council regarding the development of the Work Plan for 2014 in September of this year.

The Commission selected the date of June 29, 2013 from 9:00 a.m. to 2:00 p.m. for the special strategic session.

Chair Bouassida confirmed that Mr. Frey would follow-up to determine if a facilitator could be hired and whether lunch could also be provided. He stated that he would work with Mr. Frey to create an agenda for the planning session.

Mr. Frey stated that in the future all the Reports should be sent to him directly and he will distribute that to the Commissioners to avoid a violation of open meeting laws.

VII. Correspondence and Petitions

Chair Bouassida asked if there was any correspondence or petitions. None voiced.

VIII. Chair and Board Commissioner Comments

No comments.

IX. Staff Comments

No comments.

X. Adjournment

Motion by Commissioner Raeuchle and seconded by Commissioner La Valleur that the Art and Culture Commission adjourn the meeting at 5:45 p.m.

Ayes: Hafeed Bouassida, Kandace Ellis, Barbara La Valleur, Thomas Meifert, Colin Nelson, Paul Peterson, Thomas Raeuchle, and John Swon. Motion carried.