

**EDINA PUBLIC ART COMMITTEE  
MEETING MINUTES  
EDINA CITY HALL  
CITY OF EDINA, MINNESOTA  
SEPTEMBER 6, 2012  
4:00 P.M.**

**I. CALL TO ORDER**

Chair Barbara La Valleur called the meeting to order at 4:00 P.M.

**II. ROLL CALL**

Answering roll call: Bernice Amacher, Walt Gregg, Barbara La Valleur, Mark Lidke, Anna Pugh, Sarah Rose, Lynn Rudick.

Members absent: Pat Beaver, Bill McCabe.

Staff present: Michael Frey.

Community Members present: Molly Anderson.

**III. APPROVAL OF MEETING AGENDA**

Approved as stated.

**IV: ADOPTION OF CONSENT AGENDA**

Approved as stated.

**V: COMMUNITY COMMENT**

Molly Anderson, Edina Crime Prevention Officer introduced herself.

**VI: REPORTS/RECOMMENDATIONS**

**A. Welcome & Introductions**

Ms. La Valleur welcomed the new EPAC members and visitor Officer Molly Anderson to the meeting.

**B. "The Healing" –Vandalism Update**

Ms. La Valleur reported there have been 3 bouts of vandalism to "The Healing". The sculptor Joel Carter had spent time repairing the damage; straightening a bent metal bar and repairing damage to the rocks.

Mr. Frey provided background regarding the series of damages to the sculpture. He previously met with CPO Molly Anderson to determine strategies that could be put in place to reduce further vandalism. They visited the site to better assess the damage. Mr. Frey noted that Joel Carter expressed interest in donating the sculpture. Approval from Council would be needed. Mr. Carter also offered to purchase real or fake cameras to place near the sculpture. This would not include the continuous replacement of batteries.

Officer Anderson provided a handout and explained crime prevention as a series of pieces used to eliminate or reduce vandalism. She stated that if someone is really determined they will find a way to access the sculpture and that the risk of vandalism is

great at the Promenade. Officer Anderson suggested a variety of psychological barriers that can be utilized. They are as follows:

- Placing flowers or bushes near the sculpture
- Playing classical music
- Signage with a warning
- Ask local residents and Macy's employees to keep a watchful eye out
- Additional LED lighting or spots
- Local Reserve and Bike Patrol could be asked to assist in monitoring the Promenade
- Distributing leaflets to area residents and businesses to encourage reporting of suspicious activity
- Using social media including a possible teen video created through the high school
- Consulting an alarm company and the Edina Crime Fund for their input

Ms. Rose recommended starting a neighborhood online network in order to motivate involvement and interest.

Ms. La Valleur made an important point that "The Healing" was created specifically for the Promenade. Mr. Carter requested adding concrete pads so he could include extra stones to have a more complete piece at no extra cost.

On a side note, Mr. Frey reported that the City of Bloomington is impressed with the work EPAC is doing. The committee thanked Officer Anderson for her time and expertise. More discussion to follow.

### **C. Financial Report /Donations**

No changes. Report stands.

### **D. Budget Request For 2012**

The Budget Request letter will go to the Mayor and City Council for a request of \$20,000, an increase of \$10,000 increase from 2011. Council is aware of the request. Mr. Frey stated a plan for the additional funds might be helpful. No decision at this time as to whether the awards will also be increased. More discussion to follow.

### **E. Promenade Tours**

Ms. La Valleur reported that Ms. Beaver asked to move the start time to 1 P.M. for future Sunday tours. Ms. La Valleur asked the committee if the tours should continue during the winter months. The consensus was to try it during the winter but reduce the length of the tour.

Tours on the first Thursday of the month and first Sunday of the month will continue with changes to start times. Mr. Griffith leads the Thursday tours and will likely change to an earlier start time.

### **F. Vote on People's Choice Update**

Ms. Amacher reported an increase in votes.

### **G. Fall into the Arts**

Ms. Amacher reported that there was a good turnout during the festival. Many people voted and the attractive posters helped draw attention. However, many were reluctant to include their emails on the ballot. Mr. Lidke agreed it was a successful way to increase votes for the People's Choice.

### **H. Public Art in the News**

Ms. La Valleur was very pleased to report that she has agreed to write a monthly column for the Sun Current called "Art Beat". The Committee agreed that this will be an exciting opportunity for bringing awareness to public art in Edina.

### **I. Other**

Ms. La Valleur asked the committee to consider extending the time to a two year invitation for sculptors to display their sculptures. This topic will be included on next month's agenda.

## **VII: ADJOURNMENT**

Ms. La Valleur adjourned the meeting at 5:16 P.M.