

City of Edina  
Grandview Community Advisory Team

October 14, 2013 Meeting Notes

Present: Jimmy Bennett, Bright Dornblaser, Co-Chair Mike Fischer, Sandy Fox, Sue Jacobson, Co-Chair Jennifer Janovy, Bill McReavy, Pat Olk, Kevin Staunton, Bill Neuendorf (staff liaison)

Absent: Michael Schroeder, Nancy Grazzini-Olson

---

- 1) Welcome – The meeting was called to order at 7:07 p.m.
- 2) Defining the Community Space
  - a. Preliminary Survey – Co-Chair Janovy presented a summary of the preliminary survey taken by Team members. It was noted that casual outdoor space, a plaza, coffee/beer/wine all ranked high. Younger family attractions/activities did not rank high. The Team discussed trying to create a schematic to place the property on Google Maps in order to compare it to other local sites, to get a better idea of what would actually fit in the space. Staff will prepare a presentation for a future meeting. The team also reviewed previously completed community needs surveys.
  - b. Community Facility Inventory – Bill Weber with Weber Community Planning was introduced. He proposes to compile an inventory of community space currently in Edina to help the Team better understand what may be missing in Edina. The team discussed how best to frame this research, including how to define community space, the distance people are willing to drive to utilize facilities in neighboring cities, and the need for additional fitness centers as well as meeting space. It was suggested that the consultant meet with leadership in the Park and Rec Department, the Arts and Culture Commission, the School District as well as other organizations to determine their future needs and concerns.
  - c. Resident Survey - Decision Resources has been contacted to implement a survey of Edina residents. The consultants are expected to make initial progress in the weeks ahead. An update will be provided at the next Team meeting.
  - d. Making “Great Places” – Bill Neuendorf introduced the Great Places Initiative and summarized characteristics of a “great place”. He suggested that these items be considered as the Team re-imagines the use of this vacant property. The Team also reviewed and discussed “Eleven Principles for Creating Great Community Places”.

- e. The Team discussed the lack of communication support for this project and discussed how to generate more community interest/involvement while having no budget for communications. Articles in the Sun Current, About Town and the internet may be helpful to raise awareness of the effort to redevelop the vacant site. It was also suggested that the Team meetings be broadly publicized. It was also suggested that a large sign be placed on the vacant site to ask passersby “what’s your vision?” Improvements to the City website were also suggested.
  - f. Defining Mixed-Use – Mr. Neuendorf also presented the principles of “mixed use development” and distributed several examples to illustrate the variety of ways in which a mixed-use project can be implemented. It was noted that true mixed-use districts are created over time. In Grandview, for example the vacant Public Works site might be the first phase; with other sites to follow over time.
- 3) Work Plan Update – This item was tabled until the next meeting to discuss in more detail.
- 4) Adjourn – the group adjourned at 8:38 p.m. The next meeting will be October 28, 2013.

---

Prepared by: Allison Burr, *Timesaver Off Site Secretarial, Inc.*

Reviewed by: Bill Neuendorf , 11-22-13