

Edina Senior Center Newsletter



Advertising Specifications

Acceptable file formats: Print quality PDF, InDesign, Photoshop, Illustrator or EPS, with fonts outlined. Include all linked files, supporting EPS and Tiff images.

We cannot accept the following formats: Corel Draw, Microsoft Word, Microsoft Publisher, Microsoft PowerPoint, Pagemaker, Paint and QuarkXPress.

Due Dates: Ads must be received by the 10th of each month.

To submit: Materials can be emailed to Communications Coordinator Jordan Gilgenbach at JGilgenbach@EdinaMN.gov.

CD or DVD are also accepted. Disk needs to be clear of all other files.

Contracts: A signed contract must accompany all advertisements. Ad placement is not guaranteed without a signed contract. Invoices will be emailed after each issue of the newsletter is printed.

Payments and late fees: Payments are due within 30 days of receipt. Any payment that has not been received by the date due will be subject to the addition of a 10 percent late fee.

To advertise in the Edina Senior Center Newsletter, *The Times*, contact Susan Duchon at 952-994-5055 or email sduchon@EdinaMN.gov.

FULL PAGE
7.5" x 10"

For additional sizes see reverse.

HALF PAGE
7.5" x 5"

QUARTER PAGE
3.25" x 5"

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Available Sizes

4 3.5" x 4.5"	5 3" x 2.25"	8 1.5" x 2.25"
	7 3" x 1.125"	9 1.5" x 1.125"
	6 4.5" x 1.125"	

Advertising Rates

	FULL	HALF	QUARTER	4	5	6	7	8	9
Size, w" x h"	7.5 x 10	7.5 x 5	3.25 x 5	3 x 4.5	3 x 2.25	4.5 x 1.125	3 x 1.125	1.5 x 2.25	1.5 x 1.125
Design	Your Design	Your Design	Your Design	Your Design	Your Design	6 lines of text + logo	3 lines of text + logo	3 lines of text + logo	3 lines of text + logo
RATES, \$									
Monthly	800	400	200	150	98	70	50	50	25
6 months	4800	2400	1200	900	540	420	300	300	50
12 months	9600	4800	2400	1620	972	756	540	540	270